

# THE BUSINESS OF INTERPRETING

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Presented by Andrea Rehkopf and Val Boyer



Sunday, March 27, 2022  
2:00pm-6:00pm EST via Zoom

0.4 PS CEUs (RID/BEI)  
Registration: \$50  
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## DESCRIPTION

When it comes to working as an independent contractor or ‘freelance’ interpreter there are various skills that go beyond just knowing two or more languages. This workshop was inspired by years of frustration, trial and error and having conversations with various colleagues. During our time together, we will explore efficient and ethical business practices used by colleagues.

Such topics covered are: marketing and how we exist on social media, what invoicing elements are necessary for billing, and a brief discussion about tax information. We will also discuss helpful organizational systems, contract negotiating and will touch on retirement and insurance options. This workshop is intended to be a free flow of ideas and an information sharing session among colleagues.

## OBJECTIVES

- Participants will learn organizational tips for being a self-employed freelance interpreter.
- Participants will identify three strategies for negotiating contracts and the elements of invoicing.
- Participants will learn a minimum of three marketing strategies, and discuss our professional presence as interpreters.
- Participants will come to understand the basics about tax information, retirement considerations, and types of insurance available to freelance interpreters.
- Participants will engage in a group discussion about running ourselves as a business, identify two or three ethical situations that may arise, and list potential solutions.

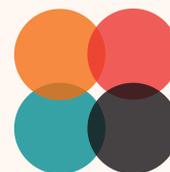
## POLICIES

- Please notify Cindy at [cwoodpd@gmail.com](mailto:cwoodpd@gmail.com) at least 14 days in advance of the event to request a refund of 50% or a credit for a future event on [CWoodPD.com](http://CWoodPD.com).
- Please contact Cindy at [cwoodpd@gmail.com](mailto:cwoodpd@gmail.com) at least 14 days in advance of the event with any ADA accommodation requests.
- This workshop is based in the Eastern Time Zone.
- CWoD Professional Development promotes a learning environment free from discrimination and bias, and encourages mutual respect for all participants.



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## ABOUT THE PRESENTERS

### ANDREA REHKOPF NIC, BEI MASTER

Andrea has been a professional sign language interpreter since 2007, with a wide variety of post-secondary, conference, medical and freelance work. Her career began in Michigan, enjoyed a short bit in Austin, Texas and now she currently lives outside of Denver, Colorado. Andrea is a graduate student at Western Oregon University in the MA in interpreting studies program and this workshop is in part, a result of her research and final professional project. In her spare time she enjoys rock climbing, meditation, snuggling her dogs and handing out hugs!



### VALOREE BOYER, NIC

A lifelong resident of Michigan, Valoree has been interpreting for 22 years. Her work has spanned a variety of roles including staff interpreter, independent contractor, camp director, and non-profit administrator. Valoree believes that the proverbial “interpreter car-office”, and the business skills associated are important aspects to include in the individual and collective growth of the profession. In her personal life, she is a mother, canicross trainer, crazy cat lady, beach seeker, and coffee addict.



## DETAILS

- **Workshop approved for 0.4 PS CEUs (RID/BEI)**
- **Registration: \$50**
- Target Audience: Freelance certified and pre-certified interpreters and Deaf Interpreters
- IRID is an Approved RID CMP Sponsor for continuing education activities. This Professional Studies program is offered for 0.4 CEUs at the Little/No Content Knowledge Level.

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